

DUPLICATE

INVOICE



WXYZ
20777 W. 10 Mile Rd.
Southfield, MI 48037
Main: (248)827-7777
Billing: (877)290-6086

www.wxyz.com

Billing Address:

Hamburger Company
Attention: Accounts Payable
5505 Connecticut Avenue NW - #219
Washington, DC 20015

Send Payment To:

WXYZ
P.O. Box 643405
Cincinnati, OH 45264-3405

Invoice #	Invoice Date	Invoice Month	Invoice Period
315399-1	11/06/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WXYZ	Dave Lombardo	EWS - Washing	National

Advertiser	Product	Estimate Number
Protect Working Families	Protect Working Families	1796

Flight Dates	Order #	Alt Order #
10/30/12 - 11/06/12	315399	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
14019		

Agency Ref	Advertiser Ref
2	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/30/12	11/06/12	7 Action News This Morni	430a-5a	11111--	:30	5	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 - 1111-- 4 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 10/30/12 4:49 AM 7 Action News This Morning 430a-5a :30 PWF12111H \$300.00 NM									
2 WXYZ W 10/31/12 4:54 AM 7 Action News This Morning 430a-5a :30 PWF12112H \$300.00 NM									
3 WXYZ Th 11/01/12 4:53 AM 7 Action News This Morning 430a-5a :30 PWF12112H \$300.00 NM									
4 WXYZ F 11/02/12 4:38 AM 7 Action News This Morning 430a-5a :30 PWF12113H \$300.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 11----- 2 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WXYZ M 11/05/12 4:53 AM 7 Action News This Morning 430a-5a :30 PWF12113H \$300.00 NM									
6 WXYZ Tu 11/06/12 4:37 AM 7 Action News This Morning 430a-5a :30 PWF12113H \$300.00 NM									
2	10/30/12	11/06/12	5am News M-F	5-6am M-F	11111--	:30	5	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 - 1111-- 4 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 10/30/12 5:54 AM 5am News M-F 5-6am M-F :30 PWF12110H \$900.00 NM									
2 WXYZ W 10/31/12 5:28 AM 5am News M-F 5-6am M-F :30 PWF12111H \$900.00 NM									
3 WXYZ Th 11/01/12 5:54 AM 5am News M-F 5-6am M-F :30 PWF12112H \$900.00 NM									
4 WXYZ F 11/02/12 5:29 AM 5am News M-F 5-6am M-F :30 PWF12111H \$900.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 11----- 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WXYZ M 11/05/12 5:41 AM 5am News M-F 5-6am M-F :30 PWF12113H \$900.00 NM									
6 WXYZ Tu 11/06/12 5:19 AM 5am News M-F 5-6am M-F :30 PWF12111H \$900.00 NM									



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315399-1	11/06/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	10/30/12	11/06/12	M-F 7-9am	7-9am M-F	22222--	:30	10	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -2222-- 8 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 10/30/12 7:29 AM M-F 7-9am 7-9am M-F :30 PWF12111H \$2,000.00 NM									
2 WXYZ Tu 10/30/12 8:43 AM M-F 7-9am 7-9am M-F :30 PWF12111H \$2,000.00 NM									
4 WXYZ W 10/31/12 7:48 AM M-F 7-9am 7-9am M-F :30 PWF12112H \$2,000.00 NM									
3 WXYZ W 10/31/12 8:29 AM M-F 7-9am 7-9am M-F :30 PWF12112H \$2,000.00 NM									
6 WXYZ Th 11/01/12 7:49 AM M-F 7-9am 7-9am M-F :30 PWF12112H \$2,000.00 NM									
5 WXYZ Th 11/01/12 8:59 AM M-F 7-9am 7-9am M-F :30 PWF12111H \$2,000.00 NM									
7 WXYZ F 11/02/12 7:59 AM M-F 7-9am 7-9am M-F :30 PWF12113H \$2,000.00 NM									
8 WXYZ F 11/02/12 8:47 AM M-F 7-9am 7-9am M-F :30 PWF12113H \$2,000.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 22----- 4 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
10 WXYZ M 11/05/12 7:26 AM M-F 7-9am 7-9am M-F :30 PWF12111H \$2,000.00 NM									
9 WXYZ M 11/05/12 8:54 AM M-F 7-9am 7-9am M-F :30 PWF12113H \$2,000.00 NM									
12 WXYZ Tu 11/06/12 7:58 AM M-F 7-9am 7-9am M-F :30 PWF12113H \$2,000.00 NM									
11 WXYZ Tu 11/06/12 8:54 AM M-F 7-9am 7-9am M-F :30 PWF12113H \$2,000.00 NM									
4	11/03/12	11/03/12	GMA SAT 7-8am	SAT 7-8am	-----S-	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Sa 11/03/12 7:27 AM GMA SAT 7-8am SAT 7-8am :30 PWF12113H \$1,200.00 NM									
5	11/04/12	11/04/12	GMA SUN 7-8am	SUN 7-8am	-----S	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Su 11/04/12 7:54 AM GMA SUN 7-8am SUN 7-8am :30 PWF12111H \$1,200.00 NM									
6	11/04/12	11/04/12	Action News SUN 8am	Sun 8-930am	-----S	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Su 11/04/12 9:22 AM Action News SUN 8am Sun 8-930am :30 PWF12113H \$1,200.00 NM									
7	10/30/12	11/05/12	M-F 9a-10a	9-10am M-F	11-1---	:30	3	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1-1--- 2 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 10/30/12 9:44 AM M-F 9a-10a 9-10am M-F :30 PWF12110H \$1,500.00 NM									
2 WXYZ Th 11/01/12 9:31 AM M-F 9a-10a 9-10am M-F :30 PWF12112H \$1,500.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WXYZ M 11/05/12 9:46 AM M-F 9a-10a 9-10am M-F :30 PWF12113H \$1,500.00 NM									



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315399-1	11/06/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Protect Working Families	Protect Working Families	1796	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	10/30/12	11/02/12	M-F 12-1pm	12-1pm	- 1- 11--	:30	3	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 - 1- 11-- 3 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 10/30/12 12:11 PM M-F 12-1pm 12-1pm :30 PWF12112H \$1,800.00 NM									
2 WXYZ Th 11/01/12 12:53 PM M-F 12-1pm 12-1pm :30 PWF12112H \$1,800.00 NM									
3 WXYZ F 11/02/12 12:08 PM M-F 12-1pm 12-1pm :30 PWF12113H \$1,800.00 NM									
9	10/30/12	11/05/12	Dr. Oz	4-5pm M-F	11111--	:30	5	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 - 1111-- 4 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 10/30/12 4:29 PM Dr. Oz 4-5pm M-F :30 PWF12112H \$1,800.00 NM									
2 WXYZ W 10/31/12 4:14 PM Dr. Oz 4-5pm M-F :30 PWF12112H \$1,800.00 NM									
3 WXYZ Th 11/01/12 4:17 PM Dr. Oz 4-5pm M-F :30 PWF12112H \$1,800.00 NM									
4 WXYZ F 11/02/12 4:13 PM Dr. Oz 4-5pm M-F :30 PWF12111H \$1,800.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WXYZ M 11/05/12 4:18 PM Dr. Oz 4-5pm M-F :30 PWF12113H \$1,800.00 NM									
10	10/30/12	11/05/12	5-6pm M-F	5-6pm M-F	11111--	:30	5	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 - 1111-- 4 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 10/30/12 5:50 PM 5-6pm M-F 5-6pm M-F :30 PWF12112H \$3,000.00 NM									
2 WXYZ W 10/31/12 5:55 PM 5-6pm M-F 5-6pm M-F :30 PWF12111H \$3,000.00 NM									
3 WXYZ Th 11/01/12 5:36 PM 5-6pm M-F 5-6pm M-F :30 PWF12111H \$3,000.00 NM									
4 WXYZ F 11/02/12 5:40 PM 5-6pm M-F 5-6pm M-F :30 PWF12113H \$3,000.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WXYZ M 11/05/12 5:30 PM 5-6pm M-F 5-6pm M-F :30 PWF12111H \$3,000.00 NM									
11	10/30/12	11/05/12	M-F 7-730p	7-730pm M-F	11111--	:30	5	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 - 1111-- 4 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 10/30/12 7:29 PM M-F 7-730p 7-730pm M-F :30 PWF12110H \$3,000.00 NM									
2 WXYZ W 10/31/12 7:24 PM M-F 7-730p 7-730pm M-F :30 PWF12112H \$3,000.00 NM									
3 WXYZ Th 11/01/12 7:12 PM M-F 7-730p 7-730pm M-F :30 PWF12112H \$3,000.00 NM									
4 WXYZ F 11/02/12 7:11 PM M-F 7-730p 7-730pm M-F :30 PWF12113H \$3,000.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WXYZ M 11/05/12 M-F 7-730p 7-730pm M-F :00 \$3,000.00 NM									
Credited									



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315399-1	11/06/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Protect Working Families	Protect Working Families	1796	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/30/12	11/05/12	Jimmy Kimmel Live	1205am-105am M-F	11111--	:30	5	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1111-- 4 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 10/30/12 12:26 AM Jimmy Kimmel Live 1205am-105am M-F :30 PWF12112H \$750.00 NM 2 WXYZ W 10/31/12 12:25 AM Jimmy Kimmel Live 1205am-105am M-F :30 PWF12112H \$750.00 NM 3 WXYZ Th 11/01/12 12:47 AM Jimmy Kimmel Live 1205am-105am M-F :30 PWF12112H \$750.00 NM 4 WXYZ F 11/02/12 12:26 AM Jimmy Kimmel Live 1205am-105am M-F :30 PWF12111H \$750.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WXYZ M 11/05/12 1:00 AM Jimmy Kimmel Live 1205am-105am M-F :30 PWF12113H \$750.00 NM									
13	10/30/12	11/05/12	M-F 106a-206a	106am-206am	11111--	:30	5	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1111-- 4 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 10/30/12 2:01 AM M-F 106a-206a 106am-206am :30 PWF12112H \$400.00 NM 2 WXYZ W 10/31/12 1:19 AM M-F 106a-206a 106am-206am :30 PWF12111H \$400.00 NM 3 WXYZ Th 11/01/12 2:02 AM M-F 106a-206a 106am-206am :30 PWF12112H \$400.00 NM 4 WXYZ F 11/02/12 1:27 AM M-F 106a-206a 106am-206am :30 PWF12113H \$400.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WXYZ M 11/05/12 1:58 AM M-F 106a-206a 106am-206am :30 PWF12113H \$400.00 NM									
14	11/05/12	11/05/12	Monday Prime C	10-11pm Monday	M-----	:30	1	\$15,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$15,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 11/05/12 11:00 PM Monday Prime C 10-11pm Monday :30 PWF12113H \$15,000.00 NM									
15	10/31/12	10/31/12	Wednesday Prime C	10-11pm Wednesday	--W----	:30	1	\$10,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --W---- 1 \$10,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ W 10/31/12 10:30 PM Wednesday Prime C 10-11pm Wednesday :30 PWF12112H \$10,000.00 NM									
16	11/02/12	11/02/12	Friday Prime A	8-9pm Friday	----F--	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----F-- 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ F 11/02/12 8:47 PM Friday Prime A 8-9pm Friday :30 PWF12113H \$4,000.00 NM									
17	11/03/12	11/03/12	ABC's Saturday Night Football	8pm-1130pm	-----S-	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Sa 11/03/12 10:10 PM ABC's Saturday Night Football 8pm-1130pm :30 PWF12113H \$4,000.00 NM									

Total Spots

61

Gross Total

\$119,450.00

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Payment Terms 30 Days

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<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
Protect Working Families	Protect Working Families	1796

<u>Agency Commission</u>	\$17,917.50
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<u>Net Amount Due</u>	\$101,532.50
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